

**Official LinkedIn articles and guides for company pages, running ads and granting admin access:**

[Create Company Page](#)

[Grant Admin Access Request from ConsultTV \(We need company LinkedIn page URL\)](#)

[LinkedIn Ads Targeting Options](#)

[LinkedIn Ads Campaign Types and Creative Specifications](#)

[LinkedIn Ads Guide \(We currently support Image, Video, & Carousel campaigns. However, if there is another type of custom campaign of interest to the client, we can certainly investigate and make it happen\)](#)