

**Official Meta articles and guides to creating accounts, pages, running ads and granting admin access on Meta platforms.**

[Set up personal Facebook account](#)

[Set up a Meta business page](#)

[Set up a Facebook page for your business](#)

[Create IG account and connect to existing Meta business/Facebook page](#)

[Set up a Facebook ad account](#)

[Grant admin access to FB page](#)

[Grant admin access to ad account](#)

