
































Sample Publisher List

Publisher List

| Publisher | Description | App / Platform | Device | |
|---|--|--|--|-----|
|  | A+E Networks is an award-winning global media company offering consumers a diverse communications environment ranging from television networks, websites, home videos, DVDs, gaming & educational software. |       | CTV Desktop Mobile | |
|  | AMC Networks owns & operates AMC, BBC America, IFC, Sundance Channel, We TV, & IFC Films. This collection of entertainment brands produces & delivers compelling & culturally relevant content that creates engagement with global audiences across multiple platforms, generating value for advertisers & affiliates. |      | CTV Desktop Mobile | |
|  | ATT's is a paid subscription service featuring content from major network such as CNN, ESPN, AMC, FOX and others, including brands in a live and AVOD environment. | TBS CNN TNT A&E History Lifetime Discovery HGTV Food ID Discovery TLC Tennis CBS News ABC News | NewsON Newsy USA Bravo Fox Sports Regional Sports Cheddar Bloomberg IFC AMC BBC America ESPN And many others | CTV |
|  | Sony Crackle delivers popular, award-winning TV, movies & originals. With no limit to how much can be watched across all devices. | Sony Crackle | CTV Desktop Mobile | |
|  | Discovery Communications' 13 U.S. cable & satellite television networks comprise one of the media industry's most widely distributed portfolios of brands. The network's content is characterized by unparalleled production values, spectacular cinematography & compelling stories. |        | CTV Desktop Mobile | |








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|---|--|---|--------------------------|
|  | ESPN is a U.S. based global pay television sports channel owned by ESPN Inc., a joint venture owned by The Walt Disney Company & Hearst Communications. ESPN provides up-to-the-minute sports news coverage, scores, highlights & commentary. | ESPN ESPN2 ESPN3 ESPN Classic | CTV Desktop Mobile |
|  | Fox Networks Group produces & distributes 300+ entertainment, sports, “factual” & movie channels in 45 languages. | FS1 FXM FX  | CTV Desktop Mobile |
|  | Watch LIVE family friendly TV for \$5.99/mo. Try it FREE for 7 days. No commitment. Cancel anytime. Get 15 top rated channels including Hallmark Channel, Game Show Network, The Weather Channel & Outdoor Channel. Look Back lets you go back in the guide 72 hours and watch anything that previously aired. Record your favorite shows with unlimited Cloud DVR, Watch over 1000 titles On Demand. Easy-to-use TV guide. | | CTV |
|  | fuboTV is a sports-centric Internet TV streaming service with the world’s most popular live sports and entertainment content. The service offers access to national and regional networks via TVs, tablets, mobile devices, and desktop computers. | fuboTV Network HGTV MSNBC Nat Geo TNT SYFY LIFETIME UNIVISION | CTV Desktop Mobile |
|  | Future Today, the advertising video on-demand platform (AVOD) with a portfolio of hundreds of owned & operated channels, segmented into sought-after verticals. Our catalog of long-form content, from premium to independent, includes exclusive and first-run movies and TV shows, and are distributed by dozens of major OTT platforms (Roku, Amazon Fire TV, Apple TV, Comcast Xfinity etc.) through a pioneering technology platform for both content owners as well as advertisers to find their desired audiences, at scale – all in one place. | | CTV |



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|  | A Wealth of Entertainment, is a 24/7 lifestyle and entertainment national cable channel. AWE delivers what every American dreams of – from awe-inspiring travel destinations to outrageous cars, from culinary delights to amazing homes, live world championship boxing, and much more | | CTV |
|  | The Hallmark channel is a pay television cable channel owned by crown media. Hallmarks programming is brand safe targeting families and features a mix of television movies and miniseries, originals and acquired series. | | CTV |
|  | HappyKids.tv entertains and educates kids of all ages. - with popular movies, shows, music, stories, DIY, and more! Happykids.tv is on connected TV devices. HappyKids.tv entertains and educates kids of all ages. Happykids delivers brand safe content that is chosen by parents and kids across the U.S. HappyKids partners with CompulseOTT. | | CTV |
|  | DIY, home-building/home improvement content. | thisoldhouse.com forsalebyowner.com georgiamls.com | CTV Desktop Mobile |
|  | As the smart TV manufacturers continue to gain subscribers who are access CTV apps directly from their platforms it is critical that CompulseOTT includes this inventory in their publisher mix. LG is one of the leading smart TV manufacturers in the U.S. LG receives inventory from a large majority of the publishers who have apps and networks on LG. This includes subscription and AVOD services. CompulseOTT partners directly with LG to procure this critical CTV inventory. | TBS CNN TNT A&E History Lifetime Discovery HGTV Food ID Discovery TLC Tennis CBS News ABC News NewsON Newsy USA Bravo Fox Sports Regional Sports Cheddar Bloomberg IFC AMC BBC America ESPN Plus More! | CTV |



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|  | An American channel that is party of lifetime entertainment which is a subsidiary of A&E networks which is jointly owned by Hearts and Walt Disney. Lifetime features programming that keeps women entertained, informed and in touch with quality series, original premier movies and specials. | | CTV |
|  | MLB.tv is the #1 LIVE sports streaming service with 5.5B Live Video Minutes & 1MM+ Subscribers. The inventory is user-initiated, sound on, & large player with high view-ability scores. | mlb.tv | Desktop |
|  | The National Basketball Association's league app featuring all NBA teams live games and shoulder programming and feature stories. | | CTV |
| NewsON | NewsON provides customers with live & on-demand local newscasts, as well as local news clips. Large player inventory covering over 285 local TV stations from Sinclair & 17 ownership groups. | newson.us | CTV Desktop Mobile |
|  | Newsy is a premium O&O content creator focused on news & information. Newsy CTV platforms: PlutoTV, SlingTV, Xumo, XBOX, AppleTV, Roku, & AmazonFire. | Newsy | CTV |
|  | The National Hockey League is a professional ice hockey league in North America, currently comprising 31 teams from the United States & Canada. The network provides news, rosters, stats, schedules, teams, & video. | nhl.tv | CTV Desktop Mobile |
|  | OutsideTV is a distributed widely on every single CTV platform. OutsideTV features outdoor programming of documentaries and movies. OutsideTV is brand safe and aspirational programming. | | CTV |
|  | PeopleTV is the free streaming network from People & Entertainment Weekly. The network provides unlimited full-length episodes. | people.tv | CTV Desktop Mobile |


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|  | A leading paid subscription service featuring programming from A&E, Discovery, HGTV, MTV, Comedy and many others. Philo had both live and AVOD programming available. | | | CTV |
| PLUTO™ | Pluto TV is an Internet TV platform that combines digital and traditional content into a familiar television experience. From your favorite TV shows & movies to viral clips, news and music videos, Pluto TV has over 100 free HD TV channels for your entertainment. | | | CTV |
|  | An OTT service offering free ad-supported streaming video of feature-length movies and webisodes. Popcornflix is in the comedy, adventure, action, Sci-Fi, drama and horror categories. PopcornFlix is widely distributed on Roku, Amazon Fire, Apple, Samsung and other popular CTV distribution platforms. | | | CTV |
| ROKU | Roku provides the simplest way to stream entertainment to your TV, with more channels than any other streaming player. Stream top free or paid programming from services like Netflix, Amazon Prime Video, Hulu, Google Play, HBO, SHOWTIME, PBS, & YouTube. Thousands more channels for sports, news, international, & kids programming plus broadcast channels like ABC, NBC, CBS, & FOX. Major music services like Pandora, Spotify, & Sirius XM are also available. | SlingTV VUDU CBS PlutoTV TubiTV PBS ABC FXNow | Lifetime History A&E USA PopcornFlix OVGuide Viki Plus More! | CTV |
| SAMSUNG | As the smart TV manufacturers continue to gain subscribers who are access CTV apps directly from their platforms it is critical that CompulseOTT includes this inventory in their publisher mix. Samsung is the largest smart TV manufacturers in the U.S. Samsung receives inventory from a large majority of the publishers who have apps and networks on Samsung. This includes subscription and AVOD services. CompulseOTT partners directly with Samsung to procure this critical CTV inventory. | TBS CNN TNT A&E History Lifetime Discovery HGTV Food ID Discovery TLC Tennis CBS News ABC News | NewsON Newsy USA Bravo Fox Sports Regional Sports Cheddar Bloomberg IFC AMC BBC America ESPN Plus More! | CTV |

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|---|---|------------------|--------------------------|----------------|-----------------|-----|--------|-----|-------|----------|-------|----|-------|-----|-----|----------|-------|-----|-----|------|--------------|----------------|------------|-------|----------|----------------|-----|--------|------|-----|------------|-----------------|-------------|-------|------|-----|--------------|------------|----------|---------|------------|------|-----------|---------|-----|--------------|-----------|-------|--------|----------------|-----|-----------|---------------|------|-----------------|--|--|
|  | <p>Sling TV is the first true Internet-delivered alternative to traditional cable & satellite TV, providing live channels from ESPN, AMC, TNT, CNN & Disney, as well as some on-demand content, for far less than standard pay TV packages, with no contract or commitment. It works anywhere in the U.S. with a stable broadband Internet connection, & video quality is mostly indistinguishable from cable TV. Sling is available on a wide range of devices including Roku, Amazon Fire TV, Android, iOS, & Mac & PC computers.</p> | dishanywhere.com | CTV Desktop Mobile | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| Sling Networks | <table border="0"> <tr> <td>ESPN</td> <td>ESPN2</td> <td>El Rey Network</td> <td>Polaris</td> <td>NFL</td> <td>NickJr</td> </tr> <tr> <td>AMC</td> <td>ESPN3</td> <td>Viceland</td> <td>Maker</td> <td>FX</td> <td>TruTV</td> </tr> <tr> <td>CNN</td> <td>TNT</td> <td>Lifetime</td> <td>Flama</td> <td>USA</td> <td>BET</td> </tr> <tr> <td>HGTV</td> <td>Food Network</td> <td>Travel Channel</td> <td>Galavision</td> <td>Bravo</td> <td>National</td> </tr> <tr> <td>Comedy Central</td> <td>TBS</td> <td>AXS.TV</td> <td>FOX*</td> <td>FS1</td> <td>Geographic</td> </tr> <tr> <td>Cartoon Network</td> <td>BBC America</td> <td>Newsy</td> <td>NBC*</td> <td>FS2</td> <td>Nat Geo Wild</td> </tr> <tr> <td>Adult Swim</td> <td>Freeform</td> <td>Cheddar</td> <td>FOX Sports</td> <td>NBCS</td> <td>Univision</td> </tr> <tr> <td>History</td> <td>IFC</td> <td>Bloomberg Tv</td> <td>Regional*</td> <td>N FXX</td> <td>UniMas</td> </tr> <tr> <td>Disney Channel</td> <td>A&E</td> <td>Local Now</td> <td>CSN Regional*</td> <td>SyFy</td> <td>*Select Markets</td> </tr> </table> | ESPN | ESPN2 | El Rey Network | Polaris | NFL | NickJr | AMC | ESPN3 | Viceland | Maker | FX | TruTV | CNN | TNT | Lifetime | Flama | USA | BET | HGTV | Food Network | Travel Channel | Galavision | Bravo | National | Comedy Central | TBS | AXS.TV | FOX* | FS1 | Geographic | Cartoon Network | BBC America | Newsy | NBC* | FS2 | Nat Geo Wild | Adult Swim | Freeform | Cheddar | FOX Sports | NBCS | Univision | History | IFC | Bloomberg Tv | Regional* | N FXX | UniMas | Disney Channel | A&E | Local Now | CSN Regional* | SyFy | *Select Markets | | |
| ESPN | ESPN2 | El Rey Network | Polaris | NFL | NickJr | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| AMC | ESPN3 | Viceland | Maker | FX | TruTV | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| CNN | TNT | Lifetime | Flama | USA | BET | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| HGTV | Food Network | Travel Channel | Galavision | Bravo | National | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| Comedy Central | TBS | AXS.TV | FOX* | FS1 | Geographic | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| Cartoon Network | BBC America | Newsy | NBC* | FS2 | Nat Geo Wild | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| Adult Swim | Freeform | Cheddar | FOX Sports | NBCS | Univision | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| History | IFC | Bloomberg Tv | Regional* | N FXX | UniMas | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| Disney Channel | A&E | Local Now | CSN Regional* | SyFy | *Select Markets | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| SYNCBAK | <p>We take local over-the-air broadcast streams and deliver them to popular streaming destinations like CBS All Access, Hulu, Amazon, fuboTV, NFL and many others. Our technology reaches 99 percent of the US population across 209 markets, representing more than 400 stations and all major networks including CBS, ABC, FOX, NBC and the CW. Synbak partners with CompulseOTT to deliver ads from some of Syncbak partners via the CompulseOTT platform.</p> | | CTV | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
|  | <p>Adrise is the next generation TV company. Think free Netflix. They are the leading connected TV monetization & content distribution force in the rapidly growing Connected TV market.</p> | Tubi.tv | CTV Desktop Mobile | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |

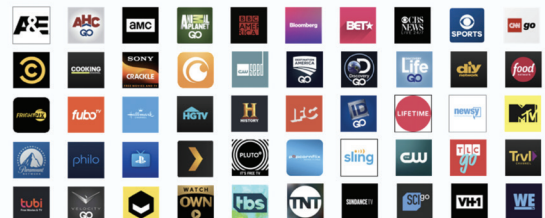
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|---|--|---|---|--------------------------|
| turner | Turner is a global entertainment, sports & news company that creates premium content & delivers exceptional experiences to fans whenever & wherever they consume content. These efforts are fueled by data driven insights & industry leading technology. | CNN Turner Classic Movies Cartoon Network | Boomerang Adult Swim TruTV TBS | CTV Desktop Mobile |
| VIACOM | Viacom is home to the worlds premier entertainment brands that connect with audiences through compelling content across television, motion picture, online & mobile platforms in over 160 countries & territories. | VH1 MTV Comedy Central | Spike BET Nickelodeon | CTV Desktop Mobile |
| VIZIO | As the smart TV manufactures continue to gain subscribers who are access CTV apps directly from their platforms it is critical that CompulseOTT includes this inventory in their publisher mix. Vizio is one of the leading smart TV manufactures in the U.S. and the leading set sold at the largest retailer in the U.S. – Walmart. Vizio receives inventory from a large majority of the publishers who have apps and networks on Vizio. This includes subscription and AVOD services. CompulseOTT partners directly with Vizio to procure this critical CTV inventory. | TBS CNN TNT A&E History Lifetime Discovery HGTV Food ID Discovery TLC Tennis CBS News ABC News | NewsON Newsy USA Bravo Fox Sports Regional Sports Cheddar Bloomberg IFC AMC BBC America ESPN Plus More! | CTV |
|  | Xumo is a Smart TV app aggregating high quality video inventory from over 60 broadcasters & premium digital publishers. Xumo provides high quality, high definition, & full screen inventory on Smart TVs & Internet connected devices. | Xumo | | CTV |



amazon.com

Amazon Streaming TV ads allow advertisers to reach and connect to unique audiences at scale. Advertisers can reach over 120MM unduplicated US viewers of streaming TV content when they advertise with Amazon Ads.8 We help you connect with audiences that are becoming harder to reach with linear TV.

Ad Supported Third-party apps with Amazon Publisher Services



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|---|---|--|--------|
|  | <p>Hulu is the leading and most comprehensive all-in-one premium streaming service that offers an expansive slate of live and on-demand entertainment, both in and outside the home, through a wide array of subscription options that give consumers ultimate control over their viewing experience.</p> |  | |