

**Typically, sites only convert 1% of their first time visitors.**

**How do you make sure the message is relevant and timely based on their behavior while on your site?**

## Site Retargeting

Site retargeting targets users who have already visited your website and re-engages them across the web with display ads. Effectively keeping your site visitors in the buy funnel and increasing your brand awareness.

- > Expand your audience
- > We bid, report and optimize your campaign
- > Relevant messaging by product/page view
- > Run ads based on where they went on your site
- > Keep potential clients in your buying cycle
- > Extend your messaging across multiple screens

THE L{Your Business Name} DIFFERENCE

Our display ads are cross device and cross channel. We bid higher on media costs for better discoverability on premium sites.