

How ConsultTV Protects

Advertisers from Fraud

DeviceAtlas[™]
The world's leading device intelligence solution.

ORACLE[™]
MOAT

- In addition to having verified reporting by Oracle MOAT, ConsultTV takes the extra step to identify any fraudulent behavior in the OTT/CTV space by also utilizing Device Atlas.
- Device Atlas delivers real-time device detection in all connected environments including web, mobile & native apps in CTV.
- ConsultTV has a direct integration with DeviceAtlas and Oracle MOAT.
- Detects which CTV device ads are viewed down to make & model of TV
- Relays data to ConsultTV to detect fraud spoofing devices, bots, etc.
- Leading companies such as AOL, Nielsen, Adobe, & IBM use Device Atlas and/or Oracle MOAT.