

## **MOBILE LOCATION BASED ADVERTISING**

- 1. Hyperlocal GeoFencing
- 2. GeoRetargeting
- 3. GeoAudiences Custom Audience Segments
- 4. GeoVideo
- **5. SMS**
- 6. Scratch & Win's
- 7. Content Categories
- 8. Zip, City, Metro
- 9. Bulk Uploads
- 10. Day Parting
- 11. Device, Carrier, & More

