

IP TARGETING DISPLAY ADVERTISING



Highly Accurate

Specific and unique ROI analysis using match-back.



Human Traffic

No wasted impressions. Only target the people and addresses you want.



Venue Targeting

Serve ads to places groups gather via a locations IP Address.

IP Targeting

“The Direct Mail of Digital”

Direct household online targeting. We deliver a digital ad message to a specific database of household and business addresses.

We can build customized targeting lists for you.

Example: Targeting women that are married, have children, are between the ages of 35 & 54, and have a house hold income over \$150k.

CTR is

3.3x

the industry average

6-60x

more effective than other online display ads

50-100x

more targeted than television