

# SCRATCH & WIN

Scratch and Win turns the user's mobile phone into a virtual scratch ticket that encourages engagement in an interactive game format - ultimately revealing an "instant win" opportunity. This can be offered to your local direct clients to generate more foot traffic or web visits.

## Customizable Scratchers

## Collect Data

About potential clients such as email

## Drive Instore Engagement

Proven retail success

## Reach Millennials

Give them an "experience" with your brand

## Distribute

Across all digital and traditional media channels

FOR DEMO:  
TEXT "SCRATCH" TO 77000

OR SCAN:

