

ConsulTV

The company we keep



Scottrade



HONEYBAKED
The world's best ham



H&R BLOCK

CALIFORNIA CLOSETS



GYMBOREE



FASTSIGNS



Fantastic Sams
HAIR SALON

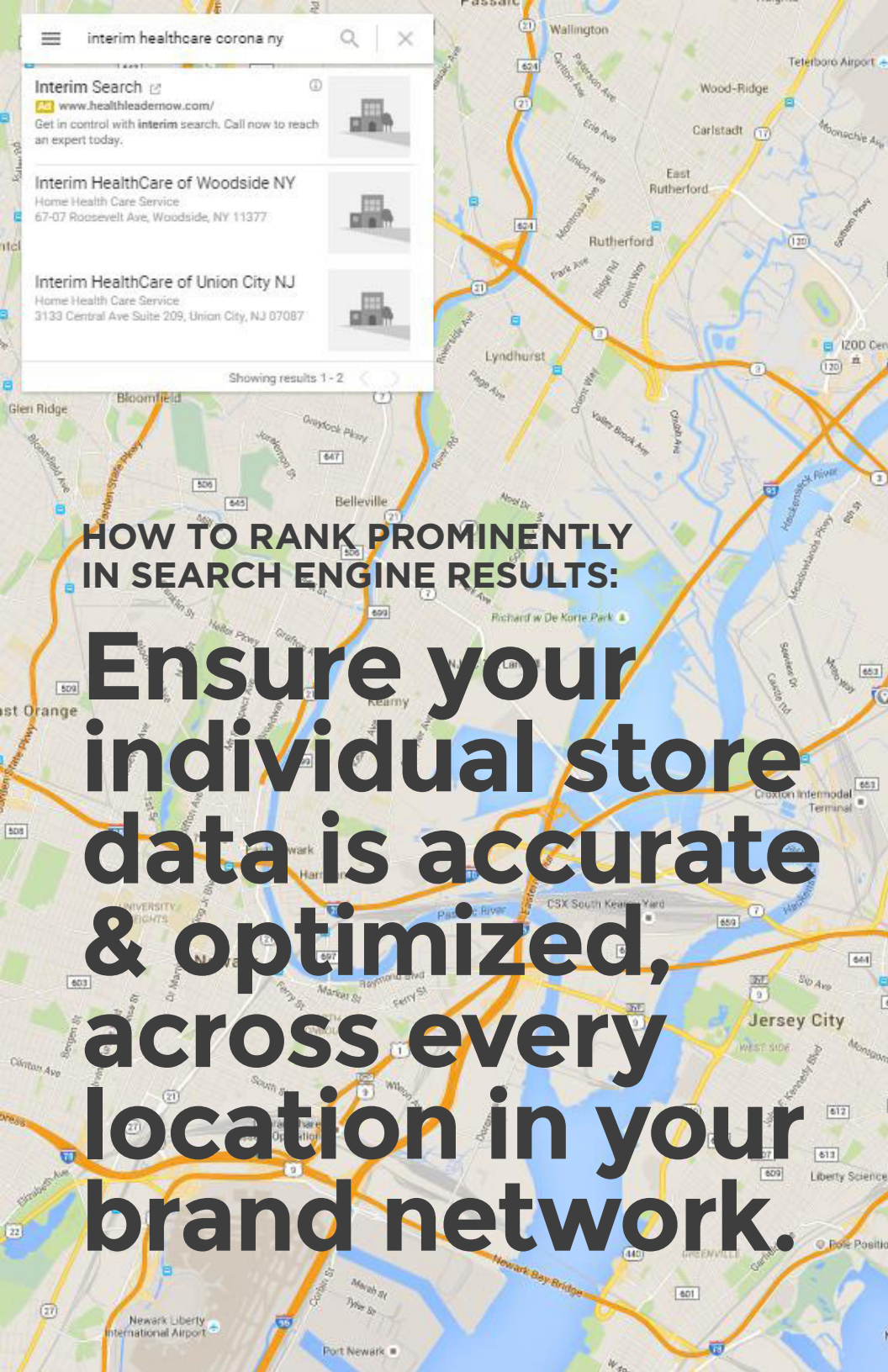


75% of searchers never scroll past the first page of results.

source: search engine journal

The image shows a Google search for "home care corona ny". The search results page is divided into several sections:

- Search Bar:** "home care corona ny" with a search icon and a microphone icon.
- Navigation:** "Web", "Maps", "News", "Shopping", "Images", "More", "Search tools".
- Results Summary:** "About 4,070,000 results (0.51 seconds)".
- Local Listings:** A section titled "LOCAL LISTING MANAGEMENT" featuring a map of Corona, NY, and a list of three home care agencies: "Excellent Homecare", "Utopia Home Care Inc", and "Able Health Care Services". Each listing includes "No reviews", "Home Health Care Service", and "Corona Ave" or "Queens Blvd".
- Local Paid Search:** A section titled "LOCAL PAID SEARCH" with several advertisements for home care services, including "Home Care in Corona - SeniorHelpers.com", "Elderly Care For \$15/hour", "Visiting Angels Home Care", "Home Health Care NY", "15 Years Local Home Care", "Corona Home Care", and "Top Home Care Services".
- SEO:** A section titled "SEO" with a link to "Home Care Agencies and Hcspice Programs serving Queens" from "homecare.nyhealth.gov".
- Search Results:** A section titled "Home Care Agencies in Queens, New York with Reviews ..." from "www.yellowpages.com".
- Excellent Home Care Services:** A link to "Excellent Home Care Services" from "excellenthomecareny.com".
- Home Care Corona, NY - Care.com:** A link to "Home Care Corona, NY - Care.com" from "https://www.care.com/home-care/corona-ny".
- Home Instead Senior Care:** A link to "Home Instead Senior Care Queens New York | In Home ..." from "https://www.homeinstead.com/785".



interim healthcare corona ny

Interim Search www.healthleadernow.com/
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Interim HealthCare of Woodside NY
Home Health Care Service
67-07 Roosevelt Ave, Woodside, NY 11377

Interim HealthCare of Union City NJ
Home Health Care Service
3133 Central Ave Suite 209, Union City, NJ 07087

Showing results 1 - 2

HOW TO RANK PROMINENTLY
IN SEARCH ENGINE RESULTS:

Ensure your individual store data is accurate & optimized, across every location in your brand network.

LOCAL LISTING MANAGEMENT

How accurate are your listings across the local landscape?

How well do your listings rank during local related, non-branded search?

Is your brand represented with consistency across the web?

Are your listings optimized for non-branded search terms?

Discovery and Research

Rather than simply distribute your data as is, Local PagePop performs upfront discovery and research to ensure the best possible data is delivered to the search engines and other channels.

RESEARCH

Preliminary keyword and competitive research to develop a search optimization strategy.

OPTIMIZE

Focus around core keywords, ensuring a positive impact on longer tail search terms.

Data Validation

ConsultTV proprietary tool allows us to validate all data points for every single business location prior to distribution. System-wide data integrity is crucial to ensuring accuracy and top ranking, and this validation process prevents any bad data from being distributed to local channels either manually or accidentally.

This process ensures that all client data is high quality and completely accurate.

{Your Business Name} is one of 13 trusted data contributors to Factual and Apple Maps

{Your Business Name} is one of only 13 exclusive companies with the ability to directly submit enterprise location data to Apple

Our partnership allows us to ensure that location information is accurate and optimized on Apple Maps, which is quickly becoming one of the most important channels in local search. Anyone NOT on this list relies on slow, unreliable feeds pushed indirectly via third party sources.

Apple Maps now reaches over 800 million devices worldwide, powering desktop and mobile apps, Siri, and search results on all updated Macs, iPhones, and iPads.

DIRECT DATA DISTRIBUTION

Our direct partnerships with the most influential sources of local search allows us to optimize location information and updates that are distributed to over 200 partner networks, sites, and directories.

PARTNER QUALIFICATIONS

{Your Business Name} utilizes a data-driven proprietary research process to analyze local sites and directories based on a variety of metrics including unique visitors, search authority, and overall reach.

LOCAL LISTING MANAGEMENT FACEBOOK

{Your Business Name} has a comprehensive partnership with Facebook wherein each time they receive our data they will clean up their entire system to only reflect the locations we send over for our brands – rogues removed, duplicates merged, new locations added, data updated.

This level of cleansing and purging cannot be done via an API feed.

PROACTIVE LISTING UPDATES

{Your Business Name} service provides proactive accuracy adjustments, listing updates, and more.

MONITOR

Track the accuracy and search ranking performance for branded and non-branded terms your target market is searching for.

ANALYZE

Identify opportunities to improve accuracy and search ranking performance for branded and non-branded terms.

RE-OPTIMIZE

Continue to refine the optimization strategy and make proactive accuracy adjustments.

LOCAL LISTING MANAGEMENT GOOGLE

{Your Business Name} has just released a new technology to facilitate **bulk uploading of Google My Business background images**.

We have been working with Google on a release of this type of functionality within the GMB platform but delays have led us to develop our own tech do deal with the local listings issue.

Google My Business locations bulk enhanced content cannot be managed via API currently.

The image shows a side-by-side comparison of two Google My Business listings. The left side, labeled 'BEFORE', shows the listing for 'Interim HealthCare of Albany NY'. The background image is a dark, solid color. The right side, labeled 'AFTER', shows the listing for 'Fantastic Sams Hair Salons'. The background image is a vibrant, colorful abstract design. The 'AFTER' listing also features a large, high-quality photo of a smiling woman with short blonde hair, wearing a black leather jacket, with the text 'ALWAYS BE FANTASTIC' overlaid. The 'BEFORE' listing includes a map, contact information, and a review summary. The 'AFTER' listing includes a map, contact information, a review summary with a 3.0 rating, and a photo gallery.

BEFORE

AFTER

Small enough to be agile, large enough to harness energy, old enough to be brilliant, and young enough to be hungry.

WHY {Your Business Name} ?

In addition to our proprietary technology that includes the {Your Business Name} Listings Audit & Rank Tracking , our people differentiate our company from the competition. Our employees are industry experts, who have had successes and challenges and who have a unique perspective in strategy, recommendations and tactics. Our employees bring the expertise to meet the needs of our clients.

Strategy

Unparalleled approach to integrated digital solutions.

Experience

Flat structure of industry genius and service experts.

Technology

Our backbone, and how we have won against competitors.

Performance

We will go head to head against anyone. We have, and will win.