



Every month, 1.8 million people nationwide buy, sell, or move into a new home

\$8,700

AMOUNT A NEW MOVER SPENDS IN THE MONTH SURROUNDING THEIR MOVE

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THIS MAKES NEW MOVERS A

\$200 Billion Industry

How can {Your Business Name} use IP Targeting technology to help your business target and engage these new movers?

With IP Targeting, we can take any physical mailing address and matching it to an individual household with **95%+ accuracy**. Using this hyper-targeted system to reach people who have recently moved, we can deliver your message via banner and display ads to the sites the targeted customer visits on the Internet.

 866.523.2420

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