

CUSTOM GEOAUDIENCE SEGMENTS

 <p>PERSONAL INVESTORS</p>	 <p>AFFLUENT</p>	 <p>URBAN OFFICE EXECUTIVES</p>	 <p>BUSINESS TRAVELERS</p>	 <p>VACATION TRAVELERS</p>
 <p>FREQUENT HEALTH & BEAUTY SHOPPERS</p>	 <p>SPORTS ENTHUSIAST</p>	 <p>HEALTHCARE PROFESSIONALS</p>	 <p>FITNESS ENTHUSIASTS</p>	 <p>OUTDOOR ENTHUSIASTS</p>
 <p>FREQUENT HOME STORE SHOPPERS</p>	 <p>FREQ. CONSUMER ELECTRONIC SHOPPERS</p>	 <p>AUTO INTENDERS</p>	 <p>FREQUENT AUTO SERVICE SHOPPERS</p>	 <p>FREQUENT LUXURY APPAREL SHOPPERS</p>
 <p>FREQUENT HIGH END GROCERY SHOPPERS</p>	 <p>FREQUENT PRICE SENSITIVE GROCERY SHOPPERS</p>	 <p>FREQUENT QUICK SERVICE RESTAURANT GOER</p>	 <p>FREQUENT CASUAL DINING RESTAURANT GOER</p>	 <p>FREQUENT HIGH END RESTAURANT GOER</p>
 <p>CUSTOM AUDIENCE SEGMENTS</p>	 <p>GEOAUDIENCES</p>	 <p>COLLEGE STUDENTS</p>	 <p>YOUNG MILLENNIALS 18-24</p>	 <p>MILLENNIALS 18-32</p>
<p>Additional Custom GeoAudience Segments Available</p>	 <p>MOMS WITH CHILDREN IN HH</p>	 <p>PET OWNERS</p>	 <p>MOVIE ENTHUSIAST</p>	 <p>LIVE MUSIC ENTHUSIAST</p>