

## SEO Feature

**Package**
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**Client Onboarding / Needs Questionnaire**

**Get Logins, Connect to Google My Business, Google Analytics and Google Search Console**

**SEO Configuration for Optimal SEO Settings**

**Google Search Console Review**

**Google My Business Profile Review**

**Review Business Listing Errors**

**Build Business Info Checklist - We Distribute to 100s of Search Engines, Directories, and Maps**

**Keyword Research – Both Company Specific and Automotive Industry Specific**

**On-Page SEO Review**

**On-Page SEO - Add H1's, Titles, Meta Descriptions Focus Keyword, Alt Tags**

**Setup Reporting Dashboard with User Logins**

**Build Monthly Automated Reports**

**Post / Add Brands / Products to Google My Business**

**Add images and Content to Local Listing Management Software to Assist with Reputation Management, Contact Information Consistency and Local SEO**

**Inbound (Internal) Links Outbound Links**

**Long tail Keywords**

**Site Health Check**

**Monitor Keyword Density/Keyword Variations**

**Remove Spam Comments if Applicable**

**Link Analysis and Repair**


Google My Business Posting	⊘	✓	✓
Add Products / Brands in Google My Business	⊘	✓	✓
Optimize YouTube Video Channels - Video is Among the Fastest Growing SEO Improvement Tools in SEO	⊘	✓	✓
Website Content Review and SEO	⊘	⊘	✓
Link Detox / Disavow	⊘	⊘	✓
High Ranking Backlinking to High Ranking Industry Related Websites	⊘	⊘	✓
Verify a Well-Constructed Sitemap	⊘	⊘	✓
Schema Markup	⊘	⊘	✓
Link Development	⊘	⊘	✓
Optimize for Page Load Time Speeds	⊘	⊘	✓
Voice Search Optimization – Enhances Foot Traffic as Well as Model Specific Searches	⊘	⊘	✓